

# ERM University

PLEASE JOIN US

**June 5th 2013**  
From 10AM–4PM

**Marriott Oakland City Center**  
**East Hall**


1001 BROADWAY  
OAKLAND, CA 94607

**For more information, contact:**


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Learn from the team of University of California experts:

-  **The Value of ERM: An Overview**  
Cheryl Lloyd, UCOP


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-  **ERM 101: A Framework to Implementation**  
Lisanne Sisson, Bickmore


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-  **Determine Institutional Cost of Risk and Calculate Return on Investment**  
Mark Priven, Bickmore


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-  **The Value of ERM For Your Organization**  
Grace Crickette, NCUA


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-  **Selling the Concept to Senior Leadership; KPIs, KPRs, Communication and Reporting**  
Erica Webber, IBM; Erike Young, UCOP

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-  **Leverage Limited Resources, Centers of Excellence (COE)**  
Erike Young, UCOP

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-  **Create a Sustainable ERM Program Tailored to Your Organization's Unique Environment**  
Ron Cortez, UC Santa Barbara; Carrie Frandsen, UC Santa Barbara

In addition, you'll be able to lunch with your choice of experts from special programs such as Enterprise Risk Management, Travel, Cyber Risk & Safety.

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## REGISTRATION FEE

**\$150 per person**

Lunch and dinner/reception (no-host bar) included

To register: <http://tinyurl.com/ERMUniv>